

# *The Sugar Association, Inc.*

1511 K Street, N. W. Washington, D. C. 20005

- - C O N F I D E N T I A L - -

July 17, 1975

TO: THE PUBLIC COMMUNICATIONS COMMITTEE

Gentlemen:

Shortly we will be mailing a packet to the press across the country containing: "Sugar in the Diet of Man," the Deutsch summary, a short news release and a cover letter signed by Bill Tatem.

We can anticipate some questions. Please be aware of the following answers, should they be put to you:

1. Who inspired the writing of the six papers?

Ans. Dr. Fredrick Stare of Harvard suggested the need for this research and offered to organize their preparation.

2. Is Dr. Stare on your payroll?

Ans. No.

3. Do you contribute to Harvard's School of Public Health?

Ans. Yes, with an unrestricted grant. We also contribute to other organizations in the same manner.

4. Did you pay for the preparation of the papers?

Ans. Yes. At the same time Dr. Stare asked us if we would be interested in the project, he asked us if we would be willing to fund it. We paid for research time, as we would with any research project, and purchased reprints.

5. Does the fact of your funding compromise the papers?

Ans. No. We did not consider distribution of them until they had been accepted for publication by the journal, World Review of Nutrition and Dietetics. We feel the reputations of the doctors and their organizations and the prominence of the organ of publication attest to their accuracy and integrity.

Please hold and use for inquiries only.

Regards,

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